

The UW School of Medicine and Public Health's Division of Gynecology Oncology in the department of Obstetrics and Gynecology, in collaboration with the UW Carbone Cancer Center, is Wisconsin's largest gynecologic oncology team. We offer our patients state-of-the-art care in diagnosis and treating gynecologic cancer. Our gynecologic oncologists saw 1,798 patients last year, with common cancers such as cervical, ovarian and uterine as well as rare gynecologic tumors.

Your generous sponsorship invests in cutting-edge gynecologic cancer research focused on early detection and on finding ways to manipulate the immune system to fight cancer.

Your investment enables our researchers to develop new methods for diagnosing, treating and preventing cancer.

For more information, please visit *uwhealth.org/cancer*

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Questions: call Deborah Hobbins (608) 263-5494 Deborah.hobbins@supportuw.org



Sponsorship Opportunites





Obstetrics and Gynecology UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH Please join us for a unique, exciting and entertaining evening to raise much needed funds for gynecologic cancer research. The event includes dinner, silent auction and a program featuring patients and caregivers of the UW Carbone Cancer Center (UWCCC) and the Division of Gynecology Oncology in the Department of Obstetrics and Gynecology.

5th Annual Sparkle of Hope

Friday, October 17, 2014 6:00 pm – Cocktails & Silent Auction 7:30 pm – Dinner & Program The Edgewater, 661 Wisconsin Avenue, Madison

Sponsorship Opportunities and Benefits

Presenting Sponsor: \$20,000 (\$18,400 tax deductible)

- Logo or name recognition as presenting sponsor on event invitation, event promotional materials, program and signage
- Four prominently placed tables (32 seats) at event
- Prominent recognition as the presenting sponsor in the evening's presentation, including sponsor slide featuring company logo
- Recognition in UWCCC Annual Report and on website

Diamond Sponsor: \$10,000 (\$8,800 tax deductible)

- Logo or name recognition as sponsor on event invitation, event promotional materials, program and signage
- Three prominently placed tables (24 seats) at event
- Recognition as a sponsor in the evening's presentation, including sponsor slide featuring company logo
- Recognition in UWCCC Annual Report and on website

Ruby Sponsor: \$5,000 (\$4,200 tax deductible)

• Logo or name recognition as sponsor on event program and signage

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- Two premium tables (16 seats) at event
- Recognition as a sponsor in the evening's presentation, including sponsor slide featuring company logo
- Recognition in UWCCC Annual Report and on website

Emerald Sponsor: \$2,500 (\$2,100 tax deductible)

- One premium table (8 seats) at event
- Recognition as a sponsor in the evening's presentation, including sponsor slide featuring company logo
- Recognition in UWCCC Annual Report and on website
- Name listed in program

Sapphire Sponsor: \$1,000 (\$800 tax deductible)

- Four complimentary tickets to event
- Recognition in UWCCC Annual Report and on website
- Name listed in program

Opal Sponsor: \$500 (\$400 tax deductible)

- Two complimentary tickets to event
- Name listed in program

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